

50.5 - Identification (ID) Card Requirements

(Rev. 111, 05-03-13, Effective: 05-03-13, Implementation: 05-03-13)

Direct Contract MAOs and MAOs that offer “800 series” plans may provide enrollees with one combination member Identification (ID) card which incorporates medical, Part D, and employer-sponsored non-Medicare supplemental medical and/or drug benefits. However, entities must comply with all other CMS ID card requirements, including the requirements contained in the Medicare Marketing Guidelines. Note that this same waiver applies when an MAO elects to use the waiver outlined in §50.2 to customize disclosure materials for a particular employer/union

sponsor that offers coverage to its members using an individual Medicare plan paired with a non-Medicare supplemental plan designed to “wrap around” or enhance the individual Medicare plan.

Note that it is also permissible to include the name and/or logo of the employer/union sponsor on the ID card. This activity is not considered “co-branding.”