30.1 – General Rule

(Rev. 11, Issued: 02-19-10, Effective/Implementation Date: 03-01-10)

A Part D sponsor must have established an MTMP that—

- Is designed to ensure that covered Part D drugs prescribed to targeted beneficiaries, as described in section 30.2, are appropriately used to optimize therapeutic outcomes through improved medication use;
- Is designed to reduce the risk of adverse events, including adverse drug interactions, for targeted beneficiaries;
- May be furnished by a pharmacist or other qualified provider; and
- May distinguish between services in ambulatory and institutional settings. While services and interventions may vary across setting, the criteria for identifying targeted beneficiaries eligible for MTMP cannot.

Until 2009, CMS did not identify specific medication therapy management (MTM) requirements beyond those contained in the Social Security Act. In large part this was due to the fact there was insufficient industry experience and no widely accepted standard practices for MTMPs. However, given the experience garnered from the first few years of the Part D program, CMS determined it necessary to provide more specific Part D MTMP instructions for enrollment methods, targeting procedures, and MTM services. In the 2010 Call Letter, CMS included policy guidance regarding the implementation of MTMPs. This policy guidance reflects common practices among Part D MTMPs that were derived from CMS' extensive review of MTMP applications, plan-reported data, exploratory research on MTM, informal interviews with Part D sponsors, and other relevant literature and data.

Sponsors are expected to analyze and evaluate their MTM programs and make changes to continuously improve their programs.

MTMP requirements do not apply to MA Private Fee for Service (MA-PFFS) organizations. However, considering MA-PFFS organizations have an equal responsibility to provide quality Part D products, CMS encourages MA-PFFS organizations to establish an MTM program to improve the quality of care furnished to Medicare beneficiaries.

The MTMP Web site (see Appendix 1) contains more information related to Part D MTMP reporting requirements.