

30.5 - Provider and Patient Education

(Rev. 18, Issued: 01-15-16, Effective: 01-15-16; Implementation: 01-15-16)

A Part D sponsor must establish policies and procedures to educate and inform health care providers and enrollees concerning its formulary. See the marketing guidelines on CMS' Web site at http://www.cms.gov/Medicare/Prescription-Drug-Coverage/PrescriptionDrugCovContra/Downloads/MMG_0511.pdf for more information on acceptable formulary marketing methods.