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AB-1287 Beer: labeling: temporary licensing. (2025-2026)

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CALIFORNIA LEGISLATURE— 2025–2026 REGULAR SESSION

ASSEMBLY BILL

NO. 1287

Introduced by Assembly Member Fong

February 21, 2025

An act to amend Section 25206 of the Business and Professions Code, relating to alcoholic beverages.

LEGISLATIVE COUNSEL'S DIGEST

AB 1287, as introduced, Fong. Beer: labeling: temporary licensing.

Existing law, the Alcoholic Beverage Control Act, which is administered by the Department of Alcoholic Beverage Control, regulates the application, issuance, and suspension of alcoholic beverage licenses. Existing law authorizes the department to issue various types of temporary retail licenses and regulates the labeling of alcoholic beverages. Existing law prohibits a retailer from dispensing any draught beer upon which the proper tap sign or draught beer sign is not displayed or the manufacturer or bottler of which has not complied with laws relating to labeling and containers.

This bill would except licenses issued for the retail sale of beer on a temporary basis for special events from the prohibition on the dispensing of mislabeled draught beer, as described above. The bill would apply this prohibition to any licensee. The bill would specify that a licensee is prohibited from identifying one product and selling another to a consumer.

Vote: majority Appropriation: no Fiscal Committee: yes Local Program: no

THE PEOPLE OF THE STATE OF CALIFORNIA DO ENACT AS FOLLOWS:

SECTION 1. Section 25206 of the Business and Professions Code is amended to read:

25206. ~~No retailer~~ *A licensee* shall *not* dispense any draught beer upon which the proper *brand-identified* tap ~~sign~~ or draught beer sign is not displayed or the manufacturer or bottler of which has not complied with this article. ~~The~~

A licensee shall not identify one product and sell another to a consumer. The department may seize any draught beer displayed to the public in violation of this section and may dispose of the beer pursuant to Section 25355.

This provision shall not apply to licenses issued by the department for the retail sale of beer on a temporary basis for special events.

