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## SCR-94 Data Privacy Week and Day. (2023-2024)



## Senate Concurrent Resolution No. 94

## CHAPTER 3

Relative to Data Privacy Week.

[ Filed with Secretary of State February 13, 2024. ]

## LEGISLATIVE COUNSEL'S DIGEST

SCR 94, Dodd. Data Privacy Week and Day.

This measure would designate, in perpetuity, the 4th week of January as Data Privacy Week and the last Sunday of January as Data Privacy Day.

Fiscal Committee: no

WHEREAS, The Legislature adopted landmark privacy legislation in 2018, the California Consumer Privacy Act of 2018 (CCPA), guaranteeing California consumers key privacy rights, including the right to access, delete, and stop the sale of their personal information; and

WHEREAS, In November 2020, over 9,000,000 Californians voted to approve Proposition 24, the California Privacy Rights Act, providing California consumers with the strongest privacy protections in the United States; and

WHEREAS, The passage of Proposition 24 created the California Privacy Protection Agency, the country's first regulator with full administrative powers focused on privacy and data protection; and

WHEREAS, The California Privacy Protection Agency is tasked with protecting Californians' fundamental privacy rights and promoting public awareness and understanding of these rights, including the rights of minors with respect to their own information; now, therefore, be it

Resolved by the Senate of the State of California, the Assembly thereof concurring, That the fourth week of January is hereby designated, in perpetuity, as Data Privacy Week; and be it further

Resolved, That the Legislature designates, in perpetuity, the last Sunday of January as Data Privacy Day; and be it further

Resolved, That the Secretary of the Senate transmit copies of this resolution to the author for appropriate distribution.