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SCR-44 Privacy Awareness Week. (2019-2020)

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Senate Concurrent Resolution No. 44

CHAPTER 128

Relative to Privacy Awareness Week.

[Filed with Secretary of State August 19, 2019.]

LEGISLATIVE COUNSEL'S DIGEST

SCR 44, Dodd. Privacy Awareness Week.

This measure would recognize the third week of May 2019, and the third week of May every year thereafter, as Privacy Awareness Week.

Fiscal Committee: no

WHEREAS, Section 1 of Article 1 of the California Constitution establishes Californians' inalienable right to privacy; and

WHEREAS, As the role of technology and data in the lives of consumers increases, there is an increase in the amount of personal information shared by consumers with businesses; and

WHEREAS, Many businesses collect and retain personal information from California consumers, including where a consumer lives, financial information, and social networks; and

WHEREAS, Data breaches have grown in scope and impact, and the disclosure of personal information can have devastating effects for individuals; and

WHEREAS, According to the Attorney General's 2016 California Data Breach Report, the Attorney General received reports on 657 data breaches affecting more than 49 million records of Californians between 2012 and 2016; and

WHEREAS, Nationally, according to the Privacy Rights Clearinghouse, more than 11 billion records have been breached in more than 9,000 data breaches since 2005; and

WHEREAS, California was the first state to require consumer notification of personal information exposed as a result of a data breach; and

WHEREAS, Consumers should be aware of the risks to their privacy and the steps they can take to protect sensitive personal information; and

WHEREAS, Consumers should be aware of their rights under the California Consumer Privacy Act of 2018 to request information about a business' privacy and data collection practices; and

WHEREAS, Consumers should be aware of the disclosure duties of businesses that collect a consumer's personal information under the California Consumer Privacy Act of 2018; and

WHEREAS, Consumers should understand available resources for reporting identity theft and other privacy-related thefts and data breaches with the office of the Attorney General; now, therefore, be it

Resolved by the Senate of the State of California, the Assembly thereof concurring, That the Legislature recognizes the third week of May 2019, and the third week of May every year thereafter, as Privacy Awareness Week; and be it further

Resolved, That the Secretary of the Senate transmit copies of this resolution to the author for appropriate distribution.