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**ACR-72 Star Wars Day.** (2019-2020)

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**Assembly Concurrent Resolution No. 72**

CHAPTER 70

Relative to Star Wars Day.

[ Filed with Secretary of State May 31, 2019. ]

LEGISLATIVE COUNSEL'S DIGEST

ACR 72, Daly. Star Wars Day.

This measure would declare May 4, 2019, as Star Wars Day and would recognize the Star Wars franchise upon the celebration of the opening of "Star Wars: Galaxy's Edge" at the Disneyland Resort.

Fiscal Committee: no

WHEREAS, Star Wars is a film series created by George Lucas that became one of the most successful and influential franchises in motion picture history; and

WHEREAS, The first movie, "Star Wars: A New Hope", was released in 1977 and was made for only \$11 million. It won six Academy Awards, along with a special achievement award for its accomplishments in sound, and revolutionized the motion picture industry with its achievements in special effects; and

WHEREAS, Since then, the Star Wars franchise has captured the imaginations and hearts of many and has remained a beloved franchise into the 21st century; and

WHEREAS, "May the Fourth be with you," which started as a pun warmly shared by fans, has become a full-fledged fan celebration of Star Wars; and

WHEREAS, The Walt Disney Company has fully embraced the spirit of May the Fourth fandom that makes the day so special; and

WHEREAS, The Disneyland Resort is a leading destination for visitors to California and has welcomed over 800 million guests since it first opened its doors on July 17, 1955; and

WHEREAS, In 1987, Lucasfilm Ltd. entered into a joint venture with the Walt Disney Company to create the Star Tours attraction at Disneyland; and

WHEREAS, In 2012, the Walt Disney Company acquired the Star Wars franchise, providing new opportunities to expand on this galaxy far, far away; and

WHEREAS, On August 15, 2015, the Walt Disney Company chairman and chief executive officer announced that a Star Wars-themed land would come to the Disneyland park at the D23 Expo in Anaheim, California; and

WHEREAS, The ambitious project represents the largest single site expansion to date of Disneyland Park, representing an investment of over \$1 billion; and

WHEREAS, The fully immersive land will open on May 31, 2019, and will be known as “Star Wars: Galaxy’s Edge”; and

WHEREAS, With 30,000 cast members, the Disneyland Resort is Orange County’s largest employer and generates \$5.7 billion for the southern California economy; and

WHEREAS, The City of Anaheim will benefit immensely from the opening of “Star Wars: Galaxy’s Edge,” with at least \$14 million more in tax revenues per year; and

WHEREAS, The expansion created 5,500 temporary construction and artisan jobs and will create an additional 1,400 permanent jobs upon operation; and

WHEREAS, In the lead up to the opening of “Star Wars: Galaxy’s Edge,” both the Walt Disney Company and its world-renowned theme park are worthy of the highest commendations for this exciting project, driving visitation to the state and generating significant revenues benefitting the community; now, therefore, be it

Resolved by the Assembly of the State of California, the Senate thereof concurring, That the Legislature recognizes the Star Wars franchise upon the celebration of the opening of “Star Wars: Galaxy’s Edge,” the largest single site expansion to date of Disneyland Park, and commends the Disneyland Resort and the Walt Disney Company for their decades-long record of enhancing the quality of life for people in California and beyond; and be it further

Resolved, That the Legislature declares May 4, 2019, as Star Wars Day; and be it further

Resolved, That the Chief Clerk of the Assembly transmit copies of this resolution to the author for appropriate distribution.