



Home	Bill Information	California Law	Publications	Other Resources	My Subscriptions	My Favorites
------	------------------	----------------	--------------	-----------------	------------------	--------------

**SCR-58 California Grown Flower Month.** (2017-2018)

SHARE THIS:  

**Senate Concurrent Resolution No. 58**

**CHAPTER 99**

Relative to California Grown Flower Month.

[ Filed with Secretary of State July 07, 2017. ]

**LEGISLATIVE COUNSEL'S DIGEST**

SCR 58, McGuire. California Grown Flower Month.

This measure would proclaim June 2017 as California Grown Flower Month to recognize and honor the men and women of the California grown flower industry for their dedication and productivity.

Fiscal Committee: no

WHEREAS, California's flower industry dates back to the late 1870s, when Theodosia B. Shepherd was inspired to sell calla lilies grown in her garden; and

WHEREAS, The industry of selling grown flowers began to flourish and by the turn of the century most towns had at least one florist; and

WHEREAS, In 1890, the Domoto family established California's first commercial flower farm in Oakland; and

WHEREAS, To this day, California still has a year-round climate that is perfect for growing hundreds of varieties of flowers; and

WHEREAS, California flowers are grown on over 16,000 acres of California's most fertile farmlands from the City of San Diego, through the Inland Empire to the coastal City of Carpinteria, and up to the Oregon border; and

WHEREAS, California is the largest producing state of fresh cut flowers in the country representing approximately 80 percent of all cut flowers grown in the United States; and

WHEREAS, California is the leading producer of lilies, irises, gerbera daisies, tulips, roses and orchids; and

WHEREAS, Much of the production of lilies, irises, and tulips is in the County of Humboldt, which is known for its ideal growing conditions, and is also where the legendary Stargazer lily was originally bred; and

WHEREAS, Approximately 50 percent of all California grown flowers are distributed to wholesale and retail customers outside of the state; and

WHEREAS, The economic activity of California flower farmers, wholesalers, and retail florists creates nearly 145,665 jobs in the state; and

WHEREAS, The total economic impact of business activity created by California-grown flower farmers', wholesalers', and retail florists' expenditures in the state is more than \$12.2 billion; and

WHEREAS, The amount of money generated by the California grown flower industry for additional jobs in the state is more than \$12.5 million per day; and

WHEREAS, The economic activities of California grown flower farmers, wholesalers, and retail florists generate nearly \$1.1 billion in additional taxes; and

WHEREAS, It is appropriate for all Californians to recognize our California grown flower farmers, wholesalers, retail florists, and others involved in providing such a bounty to our state and the nation; now, therefore, be it

Resolved by the Senate of the State of California, the Assembly thereof concurring, That the Legislature recognizes and honors the men and women of the California grown flower industry for their dedication and productivity and hereby proclaims the month of June 2017 as California Grown Flower Month; and be it further

Resolved, That the Secretary of the Senate transmit copies of this resolution to the author for appropriate distribution.