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HR-62 (2017-2018)

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REVISED MAY 21, 2018

AMENDED IN ASSEMBLY JANUARY 16, 2018

CALIFORNIA LEGISLATURE— 2017–2018 REGULAR SESSION

HOUSE RESOLUTION

NO. 62

Introduced by Assembly Member Lackey

(Coauthors: Assembly Members Acosta, Aguiar-Curry, Arambula, Baker, Berman, Bigelow, Bloom, Bonta, Burke, Caballero, Calderon, Carrillo, Cervantes, Chau, Chen, Chiu, Choi, Chu, Cooley, Cooper, Cunningham, Dahle, Daly, Flora, Fong, Frazier, Friedman, Gallagher, Gipson, Gloria, Gonzalez Fletcher, Grayson, Harper, Holden, Irwin, Jones-Sawyer, Kalra, Kamlager-Dove, Kiley, Levine, Limón, Low, Maienschein, Mathis, Mayes, McCarty, Medina, Melendez, Mullin, Muratsuchi, Nazarian, Obernolte, O'Donnell, Patterson, Quirk, Quirk-Silva, Rendon, Reyes, Rodriguez, Rubio, Salas, Santiago, Steinorth, Mark Stone, Thurmond, Ting, Voepel, Waldron, Weber, and Wood)

September 05, 2017

Relative to We Card Awareness Month.

LEGISLATIVE COUNSEL'S DIGEST

HR 62, as amended, Lackey.

WHEREAS, California law prohibits the sale of tobacco products, including smokeless tobacco, and electronic devices that deliver nicotine or other vaporized liquids, including e-cigarettes, to persons under 21 years of age; and

WHEREAS, We Card Awareness Month is a retail education and training effort designed to boost California retailers' awareness of, and participation in, responsible retailing efforts to comply with federal, state, and local laws and to identify, prevent, and deny sales of tobacco and other age-restricted products to minors; and

WHEREAS, The Year ~~2017~~ 2018 marks the ~~22nd~~ 23rd anniversary year of the national nonprofit organization, The We Card Program, Inc., which provides training and education to the retail community to help retailers comply with age-restricted product laws and serve their communities as responsible retailers; and

WHEREAS, We Card in-store training and education materials, its online training program, and its mystery shopping service “ID Check-Up” are available to all California retailers through the We Card Program Internet Web site; and

WHEREAS, ~~We Card is endorsed by the California Independent Oil Marketers Association and~~ California will benefit from a responsible retailing community that successfully prevents sales of tobacco and other age-restricted products to minors; and

WHEREAS, While some California retailers offer their own training programs and sting operations, over 50 percent of convenience stores in the State of California are run by owner-operators of a single-store and they trust and rely on programs such as We Card to remain in compliance and continue to be family businesses integral to their local communities; now, therefore, be it

Resolved by the Assembly of the State of California, That the ~~California State~~ Assembly proclaims the month of September ~~2017~~ [2018](#) to be We Card Awareness Month; and be it further

Resolved, That the ~~California State~~ Assembly encourages all California retailers to participate in “We Card Awareness Month” and to let their customers know that “in California, we don’t sell tobacco and other age-restricted products to kids!”; and be it further

Resolved, That the Chief Clerk of the Assembly transmit copies of this resolution to the author for appropriate distribution.

REVISIONS:

Heading—Line 2.