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SCR-54 Sixtieth anniversary of Disneyland. (2015-2016)

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Senate Concurrent Resolution No. 54

CHAPTER 73

Relative to Disneyland.

[Filed with Secretary of State June 26, 2015.]

LEGISLATIVE COUNSEL'S DIGEST

SCR 54, Nguyen. Sixtieth anniversary of Disneyland.

This measure would honor the memory of Walt Disney and his lasting legacy of quality family entertainment, congratulate the Disneyland Resort and The Walt Disney Company on the 60th anniversary of Disneyland, the Diamond Celebration at "The Happiest Place on Earth," and declare June 1, 2015, as Disneyland Day.

Fiscal Committee: no

WHEREAS, When Walt Disney formally dedicated Disneyland on July 17, 1955, he stated that he envisioned the park would be "... a source of joy and inspiration to all the world"; and

WHEREAS, The success of Walt Disney's dream has launched an industry and sparked an empire of fun that now spans the world, attracting approximately 25 million visitors to Anaheim, California, every year and growing; and

WHEREAS, Disneyland Resort has become an American icon that has been successfully exported from Anaheim, California to Disney theme parks in Orlando, Florida; Tokyo, Japan; Paris, France; Hong Kong, China; and the soon-to-be-opened park in Shanghai, China; and

WHEREAS, Walt Disney's original venture in Anaheim, California, has expanded from a single theme park with one hotel into a full-scale resort with two world-class theme parks, approximately 2,500 hotel rooms, 150 restaurants, and 85 retail locations; and

WHEREAS, Since 1955, Disneyland Resort has become California's number one tourist resort destination and its theme parks are amongst two of the top 10 most visited theme parks in the world; and

WHEREAS, Walt Disney opened Disneyland with 1,280 cast members in 1955 and today the resort has grown to become the largest employer in Orange County and one of the largest single site employers in California, directly employing 28,000 cast members; and

WHEREAS, The Disneyland Resort generates an economic impact of approximately \$5 billion annually to the southern California economy; and

WHEREAS, Environmental conservation efforts by the Disneyland Resort have been recognized by the state and the nation, winning a 2009 and 2014 Governor's Environmental and Economic Leadership Award (GEELA) and a 2014 Food Recovery

Challenge Award by the United States Environmental Protection Agency; and

WHEREAS, In the spirit of Walt Disney, the Disneyland Resort and its cast members annually provide nearly \$17 million in cash, in-kind gifts, and volunteer services to hundreds of nonprofit groups, touching the lives of thousands of residents; and

WHEREAS, The creation of Disneyland was, perhaps, the single greatest family entertainment achievement of the 20th century—introducing an entirely new concept in outdoor entertainment and establishing an icon of fun and magic known around the world that continues well into the 21st century; now, therefore, be it

Resolved by the Senate of the State of California, the Assembly thereof concurring, That the Legislature honors the memory of Walt Disney and his lasting legacy of quality family entertainment and hereby congratulates Disneyland Resort and The Walt Disney Company on the 60th anniversary of Disneyland, the Diamond Celebration at “The Happiest Place on Earth”; and be it further

Resolved, That the Legislature hereby declares June 1, 2015, as Disneyland Day; and be it further

Resolved, That the Secretary of the Senate transmit copies of this resolution to the author for appropriate distribution.